



5 IMPORTANT LESSONS

How Your Communications System Contributes to School Safety



A BCS EBOOK





A school emergency can arise any time, anywhere, impacting the lives of students, teachers, parents and staff. How do you respond to an unfolding situation quickly and effectively? Can you ensure the safety and well-being of your school community, with minimal cost? For many schools, the answer is an intuitive, robust communications solution that is designed to be as efficient as it is affordable.

The five important lessons below will help you prioritize your needs and choose the system that's right for you—a vital part of creating a safer, more secure school environment.



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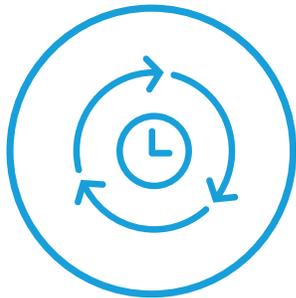
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Put ease-of-use at the top of your “must-have” list.



Even the most sophisticated communications system can't help you in an emergency if it's complicated and hard to use. Our intuitive interface and embedded emergency notifications make it fast and easy to send and receive important messages and alerts.



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Make community connectivity a priority.



When parents, teachers, administrators and emergency responders have easy access to a shared communications channel, everyone can stay fully informed. With BCS, even cell phone users can share screens, conduct conference calls and initiate alerts from any location.



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Avoid “one-size-fits-all” emergency notifications.



Sending out excessive notifications of potential emergency situations can compromise school productivity and safety. A BCS system offers flexible “code red” and “code blue” alert levels to help ensure an appropriate response to every event.



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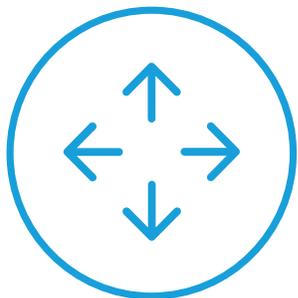
Look for hidden costs that can impact TCO.



Every school is under pressure to demonstrate low TCO, but it isn't always clear what a communications system will actually cost you over time. A BCS system is designed to be easy to deploy, maintain and manage, eliminating the need for ongoing IT services and other factors that will impact TCO.



Don't get trapped by built-in obsolescence.



As the communication needs of your school change and grow over time, it's important that your communications system can change along with them. Our flexibility lets you scale accordingly to support multiple desk and mobile environments, without costly upgrades.



CONNECT WITH BCS

Learn more about how BCS can help you improve your school's security and efficiency—all at an impressively low TCO.

Contact BCS or visit info.bcsip.com/mitel-mass-notification now.

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